

# 18% OFF SALE

FOR WOMEN ONLY



[eowa.gov.au](http://eowa.gov.au)

EQUAL PAY DAY - SEPTEMBER 4

## Women on average earn 18% less than men.<sup>1</sup>

Equal Pay day is September 4. This date illustrates the 66 extra days women have to work after the end of the financial year to earn the same as men.

To show your support for pay equity and draw attention to this issue why not give all your female customers an 18% discount on September 4?

To help address pay equity you can also:-

- Analyse pay equity in your organisation
- Have a look at how jobs are valued and pay is set and the results for women and men
- Check where women in your organisation work. If they are in the lower paid jobs, investigate why
- Look at how people get pay increases and any extras on top of base pay
- See whether women have equal access to training and development.

To register your business's support of Equal Pay Day send an email to [eowa@eowa.gov.au](mailto:eowa@eowa.gov.au). A list of all business supporters will be listed on EOWA's website on Equal Pay Day.

For more information go to [eowa.gov.au](http://eowa.gov.au)



**Australian Government**

**Equal Opportunity for  
Women in the Workplace Agency**

<sup>1</sup> ABS, Average Weekly Earnings (Cat 6302.0), Table 2, Full-time Adult Average Weekly Ordinary Time Earnings (Seasonally Adjusted), February 2010

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